



For immediate release

Art Fair Tokyo 2020

**Advance Tickets on Sale from November 28!
Special Perks and Offers Available, Including
Discounted Admission to 16 Partner Art Museums in
the Tokyo Region!**

Advance tickets with a variety of special discounts and perks go on sale for Art Fair Tokyo 2020 (March 19–22, 2020), the largest international art fair in Japan, from November 28, 2019.

For the 15th edition of the fair, all tickets (except Late-Entry Passes and Smartphone Discount Passes) offer discounted admission to 16 partner art museums.

Various Special Advance Tickets on Sale for Limited Time Only: Late-Entry Pass, Pair Ticket, Premium 4-Day Pass, 1-Day Pass with Guided Tour
All 1-Day Passes Offer Discounts on Admission to 16 Partner Art Museums

After its popular reception last year, the **Late-Entry Pass** is again available, offering admission to the fair on Friday night for just 500 JPY (incl. tax). The pass allows visitors to drop by the fair for a short period of time (90 minutes, 6:30–8 PM on March 21 only) and experience the incredible range of art on display, from antiques and crafts to Japanese-style paintings and modern and contemporary art.

Another popular choice each year is the **1-Day Pass with Guided Tour**, which includes a guided tour led by the fair tour director. The Premium 4-Day Pass offers admission to the fair for four days, including the vernissage preview on the day before the fair opens to the general public (March 19, 4 PM–8 PM). The pass also includes use of the TERRADA Premium Lounge for VIP guests as well as a fair poster and merchandise, which are special items not available to purchase. This pass is particularly recommended for visitors who want to get the most out of their fair experience and who intend to buy works of art.

Pair Tickets are also on sale until February 20, 2020, offering admission to the fair for two people at a saving of 4,000 JPY compared to purchasing two 1-Day Passes on the door. (On sale: November 28, 2019, 10 AM – February 20, 2020, 11:59 PM.) Other special tickets available from November 28 include the **Student Discount 1-Day Pass**, which offers half-price admission for students, and the **Tokyo Art Pass**, which allows admission to three art fairs in the city (Art Fair Tokyo 2020, ART in PARK HOTEL TOKYO 2020, and 3331 Art Fair 2020).

All 1-Day Passes sold at Art Fair Tokyo 2020 offer free or discounted admission to (as of November 2019) 16 partner art museums. These perks are available at 14 museums in Tokyo, including the National Museum of Modern Art, Tokyo and the National Art Center, Tokyo, and one museum each in Gunma and Kanagawa prefectures. Discounts become available at the Pola Museum of Art from December and Tokyo Opera City Art Gallery from January. In this way, visitors can enjoy more opportunities and incentives to explore the art scene in Tokyo and the surrounding area from this winter. (Please see page 3 for details about the different discounts at each museum.)

Partner Art Museums (as of November 27, 2019)

Pola Museum of Art / Tokyo Opera City Art Gallery / The Museum of Modern Art, Gunma / TOKYO STATION GALLERY / Idemitsu Museum of Arts / Seiji Togo Memorial Sompo Japan Nipponkoa Museum of Art / Toguri Museum of Art / Hara Museum of Contemporary Art / Mitsubishi Ichigokan Museum, Tokyo / The National Art Center, Tokyo / Museum of Contemporary Art Tokyo / Tokyo National Museum / The National Museum of Modern Art, Tokyo / The Ueno Royal Museum / ARCHI-DEPOT MUSEUM / Tokyo Metropolitan Art Museum

Discounted admission available with all 1-Day Passes and 4-Day Passes. No discount with Late-Entry Passes or Smartphone Discount 1-Day Passes. The discount cannot be combined with other discounts at the museums.

No perk or discount with regular tickets for Yokohama Museum of Art, Mori Art Museum, Artizon Museum, or Espace Louis Vuitton Tokyo.



Ticket Information

On Sale: Thursday, November 28, 2019

1-Day Pass Prices: on the door 5,000 JPY, in advance 4,000 JPY (incl. tax)

Advance tickets available from all regular ticket agencies

Ticket Type	Price (incl. tax)	Ticket Agencies
Pair Ticket (1-Day Pass for two people) Available: Nov. 28, 2019 10 AM (JST) – Feb. 20, 2020 11:59 PM (JST)	6,000 JPY	Ticket Pia e-plus Lawson Ticket TV TOKYO Online Ticket Booking
1-Day Pass (Advance)	4,000 JPY	

Admission is free for children below elementary school age. Children must be accompanied by at least one adult.
With the exception of Premium 4-Day Passes, all advance and discounted passes/tickets are valid for one day only.

Special Tickets (available only from Ticket Pia)

Late-Entry Pass (March 20th only) 500 JPY (incl. tax)

Visit Art Fair Tokyo 2020 for 90 minutes (6:30–8 PM) at a special discount rate.

Premium 4-Day Pass 12,000 JPY (incl. tax) (limited availability)

This premium ticket offers admission to the fair on all four days; the three days of the public viewing period and the vernissage preview on March 19, 4–8 PM. (The pass also includes use of the TERRADA Premium Lounge for VIP guests as well as an Art Fair Tokyo 2020 poster and other merchandise items that are not available to buy.)

1-Day Pass with Guided Tour (March 21 only) 4,500 JPY (incl. tax)

A 1-Day Pass that also comes with a special guided tour of the venue by the fair's tour director that is ideal for first-time visitors or buyers.

Special Tickets (available only from e-plus)

Tokyo Art Pass 7,000 JPY (incl. tax)

This pass provides admission to Art Fair Tokyo 2020, ART in PARK HOTEL TOKYO 2020, and 3331 Art Fair 2020. (For further information about the events, please check their respective websites. ART in PARK HOTEL TOKYO: <https://www.aipht.artosaka.jp> 3331 Art Fair: <https://artfair.3331.jp>)

Smartphone Discount 1-Day Pass 4,000 JPY (incl. tax)

(same price on the day and in advance)

This handy e-ticket can be purchased by smartphone. Passes are available at the discount price even if purchased on the day of the fair.

Student Discount 1-Day Pass 2,500 JPY (incl. tax)

This discounted pass is available for students (junior high school, high school, vocational college, junior college, university). Pass holders may be asked to show their student ID when entering the fair venue.

Ticket Agencies

- Ticket Pia (P code: 685-060 / 1-Day Pass with Guided Tour P code: 763-311)
<https://w.pia.jp/t/artfairtokyo/>
Available from Ticket Pia stores or photocopier terminal in branches of 7-Eleven
Telephone: 81-0570-02-9999
- e-plus <https://eplus.jp/artfairtokyo2020/> (desktop/mobile)
Available from Fami Port in branches of FamilyMart
- Lawson Ticket (L code: 33638) <https://l-tike.com/event/artfairtokyo2020/>
Available from Loppi terminal in branches of Lawson
Telephone: 81-570-000-777 (10:00 AM–20:00 PM)
- TV TOKYO Online Ticket Booking <https://www.tv-tokyo.co.jp/event/>

For more information, please check the Art Fair Tokyo website: https://artfairtokyo.com/2020/visitor_info
Ticket Inquiries: Art Tokyo 81-50-3187-5050 (available from 10 AM on November 28, 2019)



<Museums Special Admission>

November 27th Thu, 2019

POLA Museum of Art	December 15th Sun, 2019 – April 5th Sun, 2020	Surrealist Painting –Influences and Iterations in Japan	¥100 discount
Tokyo Opera City Art Gallery	January 11th Sat – March 22nd Sun, 2020	Shiraga Kazuo	¥200 discount
The Museum of Modern Art, Gunma	February 8th Sat – March 22 Sun, 2020	Metamorphosis of Classicism and Mythological Theme in the Art of 1750' s–1980' s	For Free
TOKYO STATION GALLERY	February 8th Sat – April 5th Sun, 2020	Barcelona: The City of Artistic Miracles	¥100 discount
Idemitsu Museum of Arts	February 11th Tue – March 22nd Sun, 2020	Kanō School – The Eyes and Hands that Controlled the Painting World	¥200 discount
SEIJI TOGO MEMORIAL SOMPO JAPAN NIPPON	February 15th Sat – March 15th Sun, 2020	FACE2020 Sampo Japan Nipponkoa Art Award Exhibition	¥100 discount
Toguri Museum of Art	March 1st Sun – March 22nd Sun, 2020	Fascinating Shapes in Ko-Imari – II	¥200 discount
Hara Museum of Contemporary Art	January 25th Sat – April 12th Sun, 2020	Yasumasa Morimura: Ego Obsura, Tokyo 2020	¥100 discount
Mitsubishi Ichigokan Museum, Tokyo	March 1st Sun – March 31st Tue, 2020	10th Anniversary Exhibition Dreamed childhoods	¥200 discount
The National Art Center, Tokyo	March 11th Wed – June 1st Mon, 2020	Timeless Conversations 2020: Voices from Japanese Art of the Past and Present	¥100 discount
Museum of Contemporary Art Tokyo	March 14th Sat – June 16th Sun, 2020	Olafur Eliasson/ Collaborative exhibition with KADIST/ The Potentiality of Drawing	10% discount
Tokyo National Museum	March 19th Thu – March 22nd Sun, 2020	Cherry Blossom Viewing at the Tokyo National Museum	¥100 discount
The National Museum of Modern Art, Tokyo	March 19th Thu – March 22nd Sun, 2020	MOMAT Collection 未定	¥100 discount
The Ueno Royal Museum	March 19th Thu – March 22nd Sun, 2020	The Vision of Contemporary Art 2020	¥100 discount
ARCHI-DEPOT MUSEUM	March 14th Sat – June 16th Sun, 2020	ARCHI-DEPOT MUSEUM Thematic Exhibition	¥300 discount
TOKYO METROPOLITAN ART MUSEUM	July 18th Sat – October 9th Fri, 2020	Walls & Bridges (Tentative title)	For Free



Art Fair Tokyo 2020 Overview

2019/10/15

Event Title:	Art Fair Tokyo 2020		
Organizers:	Art Tokyo Association / TV TOKYO / BS TV TOKYO / Dentsu Inc.		
Selection Committee:	Art Fair Tokyo 2020 Selection Committee		
Dates and Hours:	March 19th Thu – 22nd Sun, 2020 11am – 8pm		
	Press View	March 19th Thu	1pm–2pm
	Private View	March 19th Thu	2pm–4pm
	Vernissage	March 19th Thu	4pm–8pm
	Public view	March 20th Fri	11am–8pm
		March 21st Sat	11am–8pm
		March 22nd Sun	11am–5pm *subject to change
Venues:	Tokyo International Forum Hall E / Lobby Gallery (3–5–1 Marunouchi, Chiyoda-ku, Tokyo 100-0005 Japan)		
Estimated attendees:	60,000		
Admission Fee:	1-DAY Advanced Free Pass JPY 4,000 (Incl. Tax) / 1-DAY Free Passport JPY 5,000 (Incl. Tax) *Children below elementary school are free (They must be accompanied by adults)		
In Cooperation with:	Cabinet Office, Government of Japan / Ministry of Foreign Affairs of Japan / Ministry of Economy, Trade and Industry Ministry of Health, Labour and Welfare / Agency for Cultural Affairs / Japan Tourism Agency		
決定国数	117		
	Embassy of the Islamic Republic of Afghanistan in Japan	Embassy of the Republic of Angola in Japan	Embassy of the Argentine Republic in Japan
	Embassy of the Republic of Armenia in Japan	Austrian Embassy / Austrian Cultural Forum Tokyo	Embassy of the Kingdom of Belgium in Japan
	Embassy of Belize in Japan	Embassy of the Republic of Benin in Japan	Embassy of the Plurinational State of Bolivia in Japan
	Embassy of Bosnia and Herzegovina in Japan	Embassy of the Republic of Botswana in Japan	Embassy of Brazil in Japan
	British Council	Embassy of Brunei Darussalam in Japan	Embassy of the Republic of Bulgaria in Japan
	Embassy of Burkina Faso in Japan	Royal Embassy of Cambodia in Japan	Embassy of the Republic of Chile in Japan
	Embassy of the People's Republic of China in Japan	Embassy of the Republic of Colombia in Japan	Embassy of the Republic of Costa Rica in Japan
	Embassy of the Republic of Croatia in Japan	Embassy of the Republic of Cuba in Japan	Embassy of the Czech Republic in Japan
	Royal Danish Embassy	Embassy of the Republic of Djibouti in Japan	Embassy of the Dominican Republic in Japan
	Embassy of D. R. Congo	Embassy of the Republic of Ecuador in Japan	Embassy of the Arab Republic of Egypt in Japan
	Embassy of the Republic of El Salvador in Japan	Embassy of the State of Eritrea in Japan	Embassy of the Federal Democratic Republic of Ethiopia
	Embassy of the Republic of Fiji	Embassy of Finland, Tokyo/The Finnish Institute in Japan	Embassy of France / Institut français du Japon
	Embassy of Georgia	Embassy of the Federal Republic of Germany	Embassy of the Republic of Ghana in Japan
	Embassy of Greece in Japan	Embassy of the Republic of Guatemala in Japan	Embassy of the Republic of Guinea in Japan
	Embassy of the Republic of Haiti in Japan	Embassy of the Republic of Honduras in Japan	Embassy of Hungary in Japan
	Embassy of the Republic of Iceland in Japan	Embassy of the Republic of Indonesia in Japan	Embassy of the Islamic Republic of Iran
	Embassy of the Republic of Iraq	Embassy of Ireland	Embassy of Israel
	Embassy of Italy in Japan	Embassy of Jamaica in Japan	Embassy of the Hashemite Kingdom of Jordan in Japan
	Korean Cultural Center Korean Embassy in Japan	Embassy of the State of Kuwait	Embassy of the Kyrgyz Republic in Japan
	Embassy of the Lao People's Democratic Republic in Japan	Embassy of the Republic of Lebanon in Japan	Embassy of the Kingdom of Lesotho in Japan
	Embassy of the State of Libya	Embassy of the Republic of Lithuania in Japan	Embassy of the Republic of Madagascar in Japan
	Embassy of the Republic of Malawi in Japan	Embassy of Malaysia in Japan	Embassy of the Republic of Maldives in Japan
	Embassy of the Republic of Mali in Japan	Embassy of the Republic of the Marshall Islands in Japan	Embassy of the Islamic Republic of Mauritania in Japan
	Embassy of Mexico in Japan	Embassy of the Republic of Moldova in Japan	Embassy of Mongolia
	Embassy of the Kingdom of Morocco in Japan	Embassy of the Republic of Mozambique in Japan	Embassy of the Republic of the Union of Myanmar in Japan
	Embassy of the Republic of Namibia in Japan	Embassy of the Kingdom of the Netherlands	Embassy of the Republic of Nicaragua in Japan
	Embassy of the Federal Republic of Nigeria in Japan	Embassy of the Republic of North Macedonia in Japan	Norwegian Embassy in Japan
	Embassy of the Sultanate of Oman	Embassy of the Islamic Republic of Pakistan in Japan	Embassy of the Republic of Palau in Japan
	Embassy of the Republic of Panama in Japan	Embassy of the Republic of Paraguay in Japan	Embassy of the Republic of Peru in Japan
	Embassy of the Republic of the Philippines in Japan	Embassy of Portugal in Japan	Embassy of Romania
	Embassy of the Independent State of Samoa in Japan	Embassy of the Republic of San Marino in Japan	Embassy of the Republic of Senegal in Japan
	Embassy of the Republic of Serbia in Japan	Embassy of the Republic of Singapore in Japan	Embassy of the Slovak Republic in Japan
	Embassy of the Republic of Slovenia in Japan	Embassy of the Republic of South Africa in Japan	Embassy of Spain in Japan
	Embassy of the Republic of the Sudan in Japan	Embassy of Switzerland in Japan	Embassy of the Syrian Arab Republic in Japan
	Royal Thai Embassy in Japan	Embassy of the Democratic Republic of Timor-Leste	Embassy of the Republic of Togo in Japan
	Embassy of the Kingdom of Tonga in Japan	Embassy of the Republic of Tunisia in Japan	Embassy of the Republic of Turkey
	Embassy of the Socialist Republic of Vietnam	Embassy of the Republic of Zambia in Japan	Embassy of the Republic of Zimbabwe in Japan
	Hokkaido Government / Gunma Prefecture / Fukui Prefecture / Kyoto Prefecture / Osaka Prefecture / Nara Prefecture / Kagawa Prefecture / Toyama City / Kanazawa City / Kyoto City		
	Japanese Red Cross Society		
	TOKYO NATIONAL MUSEUM / The National Museum of Modern Art, Tokyo / The National Art Center, Tokyo / Museum of Contemporary Art Tokyo / TOKYO METROPOLITAN ART MUSEUM YOKOHAMA MUSEUM OF ART / The Museum of Modern Art, Gunma / Idemitsu Museum of Arts / Tokyo Opera City Art Gallery / Toguri Museum of Art / Hara Museum of Contemporary Art POLA MUSEUM OF ART / Mitsubishi Ichigokan Museum, Tokyo / Mori Art Museum / Espace Louis Vuitton Tokyo / ARTIZON MUSEUM / The Ueno Royal Museum ARCHI-DEPOT MUSEUM / Tokyo Station Gallery / Seiji Togo Memorial Sompō Japan Nipponkoa Museum of Art		
Special Support from:			
HP:	http://artfairtokyo.com		
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