

For Immediate Release

ART FAIR TOKYO 2020 Spin-off Project

Online Gallery Mall “AFT Art Hunting”

<https://hunting.artfairtokyo.com>

101 galleries and art dealers from Japan and around the world showing almost 2000 works,  
starting March 24 (Tue)

The Art Tokyo Association (Art Tokyo) has cancelled the international art trade fair, Art Fair Tokyo 2020 (AFT2020) (venue: Tokyo International Forum) that was scheduled to be held March 19 (Wed) to 22 (Sun), 2020 in order to prevent the spread of COVID-19. Starting from March 24 (Tue) to May 9 (Sat) Art Tokyo will hold a limited edition online gallery mall called “AFT Art Hunting” featuring exhibitors from AFT2020. **Almost 2000 artworks including antiques, crafts, Nihonga (Japanese painting), modern and contemporary art are being presented with an exact price or showing inquiry button, by more than 101 galleries and art dealers. Over a course of a month, “AFT Art Hunting” has attracted more than 340,000 visitors from the globe, creating opportunities for galleries and art dealers to communicate with interested parties, and providing opportunities to buy and sell artworks.**

AFT Art Hunting is a new service developed using internet technology in order to expand the art market beyond venue-based art fairs. Art Tokyo that has been developing this for some time, and is its first initiative that uses internet technology. In recent years, art auctions have begun implementing internet technologies as art increasingly attracts attention as a highly-mobile asset that can be transported across countries and regions.

The movement of people has been severely restricted due to the global spread of COVID-19. In response to the cancellation of AFT2020, Art Tokyo has turned to the internet and established this new service in order to sell art online and reach new markets. Beyond AFT Art Hunting, Art Tokyo intends to continue expanding Japan's art market by making use of the many possibilities afforded by the internet.

### **AFT Art Hunting, established by AFT2020, of which this year's theme was “with Art”**

“AFT Art Hunting” features over 2000 works of art, from historically significant works such as pottery, antiques from East Asia, and impressionist master works, to rising stars of the contemporary art including painting, sculpture and photography from Japan and further field.

Through almost 300 years of self-imposed isolation and embracing Western art, culture and technology in the 20th century, it's widely known that Japanese artists were influenced by modern art, but at the same time these artists created their own style while keeping to tradition. Whereas, 19th century European Impressionist artists were greatly influenced by their exposure to the Japanese print includes prints and drawings.

Back into Japanese art history and you may see a long tradition of using nature, religion and East-Asian philosophies as subjects, from Japanese paintings and potteries to well-known Japanese avant-garde movements *Gutai* and *Mono-ha*, postmodern art movement *Superflat*, which makes Japanese artworks radically different to anything outside the country's borders.

View art, buy art, and live with art. Under the “with Art” theme set for AFT2020, Art Tokyo has created a platform to expand the art market fusing diverse values to build a way for art to continue in a sustainable manner.

**AFT Art Hunting List of Exhibitors**

	Exhibitor Name		Exhibitor Name
123	104GALERIE	M	GALLERY MONMA
A	ANDO GALLERY		Gallery Murakoshi
	ANOMALY	N	NAGOYA GALLERY
	Artglorieux GALLERY OF TOKYO		NANAYA
	Art Front Gallery		nca   nichido contemporary art
B	Bohemian's Guild by Natsume-Books		galerie nichido
C	GALLERY CELLAR		NODA CONTEMPORARY
	THE CLUB	O	Gallery OLYM
	CLEAR GALLERY TOKYO		Ancient Art Taiyo Ltd.
	COMBINE / BAMI gallery		OTSUKA FINE ART
D	gallery deux poissons		Gallery OUT of PLACE
E	Gallery EIZENDO	R	RED AND BLUE GALLERY
	EMON Photo Gallery		rin art association
	EMPIRE ARTS	S	Sankeido Ltd.
	ex-chamber museum		Satelites ART LAB
F	FUMA Contemporary Tokyo   BUNKYO ART		SH ART PROJECT
G	Galleria Grafica Tokio		SHIBUNKAKU
	GALLERY GYOKUEI		Shibuya Kurodatoen Co., Ltd.
H	Gallery Hanakagesho		SHIHODO GALLERY
	HANADA GALLERY		SHIKISASHA GALLERY
	HARMAS GALLERY		SHINSEIDO
	Gallery HATA Bros.		Sho + 1
	HATONOMORI ART		ShugoArts
	Contemporary HEIS art		SHUKADO
	Gallery Hirota Fine Art		SNOW Contemporary
I	imura art gallery		Sokyo Gallery
	gallery incurve kyoto		Takashi Somemiya Gallery
	INOUE oriental art Ltd.		TAKU SOMETANI GALLERY
K	Kami Ya		SUZUKI ART GALLERY
	Kanazawa Craftwork Business Creation Agency	T	Taguchi Fine Art
	Kanazawa Utatsuyama Kogei Kobo		TAV GALLERY
	KOKI ARTS		T.A.G. GALLERY
	KOSAKU KANECHIKA		t.gallery
	Oriental antiques Kanegae Japanese Sculpture Next 100 years project		Takeda Art Co.
	KAWATA GALLERY		KENJI TAKI GALLERY
	KIYOSHI ART SPACE		TALION GALLERY
	GALLERY KOCHUKYO		Galerie Taménaga
	KOMIYAMA TOKYO		TANNAKA Co., Ltd.
	Tomio Koyama Gallery		Gallery Tazu Art
	Kyorai		Gallery Togeisha
L	L'HOMME DE CHINE		Watanuki Ltd.   Toki-no-Wasuremono
M	MA2Gallery		The Tolman Collection, Tokyo
	Gallery NAO MASAKI		TomuraLee
	MIZUMA ART GALLERY	U	gallery UG
	MIN	W	WAITINGROOM
	Isetan Mitsukoshi ART GALLERY	Y	Y GALLERY
	Minnano Gallery		Yanagase Gallery
	MITOCHU KOEKI COMPANY		YOD Gallery
	MIZOE ART GALLERY		Yoshimi Arts
	Yukiko Mizutani	Z	ZOKYUDO GALLERY
	Monji Fine Art Gallery		

**Online Gallery Mall "AFT Art Hunting"**

March 25, 2020, to Friday, May 9, 2020

(Period may be extended depending on the Japan's state of emergency declaration.)

**Upcoming Art Tokyo shows**

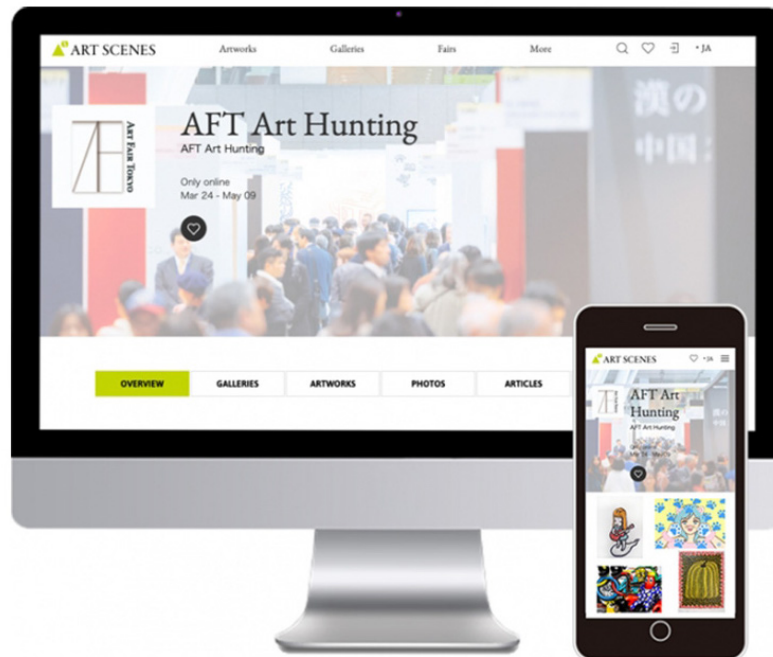
Art Fair Tokyo, March, 2021

**Media information online**

Media information and images can be downloaded directly from <https://artfairtokyo.com/press>.

Journalists can subscribe to our media mailings to receive information on Art Tokyo.

For the latest updates on Art Tokyo, visit <https://artfairtokyo.com/>, find "artfairtokyo" on Facebook or follow @artfairtokyo on Instagram, Twitter.



- Access links to individual pages for each exhibitor with detailed information about artworks!
- Reach galleries directly for information about specific works of art.

Period                    March 24 (Tue) to May 9 (Sat), 2020  
Site Link                <https://hunting.artfairtokyo.com>

※Period may be extended depending on the Japan's state of emergency declaration.

### What is ART FAIR TOKYO?

ART FAIR TOKYO is the largest international art fair in Japan, held in Tokyo every spring. Over 150 galleries from Japan and overseas participate in the fair, offering works for display and sale in a wide variety of genres including antiques, crafts, Nihonga (Japanese painting), modern and contemporary art. During the event, there are historically significant Japanese art works on display as well as special exhibitions attempting to communicate the “now” of Tokyo’s art scene and market, and related symposia and parties held at locations around the city. The international and diverse art market platform, ART FAIR TOKYO, is a place not only for art fans and art industry people, but also ambassadors from various countries, government officials, and business leaders to exchange information and engage socially. (60,717 attendees in 2019 Total Exhibitor Sales (Highest Ever) 2.97 billion JPY)