- ART FAIR TOKYO Records JPY 3.28 Billion in Sales in March.
- Next ART FAIR TOKYO to be Held from March 7 to March 9, 2025.

15 May 2024

aTOKYO Co., Ltd.

- ART FAIR TOKYO Records JPY 3.28 Billion in Sales in March.
- ART FAIR TOKYO 19 to be Held at the Tokyo International Forum from March 7 to March 9, 2025.



## **ART FAIR TOKYO 18 Overview**

Date: March 8 to March 10, 2024
Visitors: 55,015 \*Total attendance
Total sales: JPY 3.28 billion

....

\*Estimate based on exhibitor surveys

Galleries: 156

\*From 25 cites, including 7 overseas galleries

Supporting Embassies: 19 countries

**Supporting Organizations: 13** 

The 18th installment of ART FAIR TOKYO, which began in 2005, was held over four days from March 7 (Thu.) to March 10 (Sun.), 2024.

The fair was organized under the auspices of the Agency for Cultural Affairs, the embassies of 19 countries and 12 municipalities, and played an important role as an art fair supporting the art market as a reflection of society, not only as a place for buying and selling, but also as a place for exchange.

The total number of visitors over the four days was 55,015, with total exhibitor sales of JPY 3.28 billion (estimated from voluntary exhibitor surveys), exceeding the previous year's results.

The fair was a great success, with a wide range of exhibits from antiques to contemporary art, with some works

valued at more than JPY 100 million apiece. A strong desire among visitors to make purchases illustrated the market's resilience.



Year	Visitors	Tolas Sales (bil JPY)
2024	55,015	3.28
2023	55,986	3.02
2022	43,390	3.36
2021	40,963	3.08
2020		
2019	60,717	2.97
2018	60,026	2.92
2017	57,758	2.45
2016	56,300	1.13
2015	54,850	1.02
2014	48,468	0.95
2013	43,852	0.72
2012	53,010	0.63
2011	43,210	0.48
2010	50,075	0.63
2009	45,697	0.96
2008	42,779	1.08
2007	31,943	0.93
2006		
2005	28,214	0.52

With financial markets unstable, it is difficult to predict the state of the art market for the coming year, but the Japanese art market continues to follow its US and European counterparts. For this reason, next year's ART FAIR TOKYO is also expected to be robust.

ART FAIR TOKYO 19 will be held at the Tokyo International Forum from March 7 (Fri.) to March 9 (Sun.), 2025.

ART FAIR TOKYO will continue to strive to enhance the trust and confidence of its customers and contribute to the expansion of the Japanese art market.

## ART FAIR TOKYO MARCH 7-9 2025



## ART FAIR TOKYO 19: Overview

■Title ART FAIR TOKYO 19

■ Event Details Exhibition and sale of art by commercial galleries

■Event Dates March 7 (Fri.) to March 9 (Sun.), 2025 \*March 6 (Thu.), 2025 by invitation only

Private Viewing March 6 (Thu.) 11:00 - 19:00

Public Viewing March 7 (Fri.) 11:00 - 19:00

March 8 (Sat.) 11:00 - 19:00

March 9 (Sun.) 11:00 - 19:00

■Venue B2 Hall E/B1 Lobby Gallery, Tokyo International Forum (3-5-1 Marunouchi, Chiyoda-ku, Tokyo)

■Organizer aTOKYO Co., Ltd.

■ Website <a href="https://artfairtokyo.com">https://artfairtokyo.com</a>
■ Contact <a href="info@artfairtokyo.com">info@artfairtokyo.com</a>

\*ART FAIR TOKYO 18 Report: Download from Press website (https://artfairtokyo.com/press\_info)

Press inquiries: press@artfairtokyo.com 03-5797-7911