

11 Janurary, 2017

For Immediate Release,

ART FAIR TOKYO 2017

Announcing all exhibition sections, program outlines, and venue layouts based on this year's theme: "Art is Alive"

Art Tokyo Association is pleased to announce all exhibition sections, program outlines, and venue layouts for the 12th ART FAIR TOYKO. This year's theme is "Art is Alive." We will exhibit projects from a variety of perspectives that reexamine the distance between art and people.

- Theme of ART FAIR TOKYO 2017: "Art is Alive"
- · Announcing the venue layout
- · Get close to art! "Hopin' Pocketful"
- Solo exhibitions from 12 galleries! "PROJECTS"
- Experience live art! "Ron English Live Painting"
- Art and fashion collaboration! "Female Hero"
- Japanese Art Industry Market Research 2016 Do people need art in order to have a full life?
- Distribution of Art Market Tokyo a MAP of art scenes in Tokyo
- Exhibitor list
- ART FAIR TOKYO 2017 outline

■ Theme of ART FAIR TOKYO 2017: "Art is Alive"

The theme presented at ART FAIR TOKYO 2017, "Art is Alive" is about not only narrowing the distance between artworks and people, but also the use of artwork to help people to get closer to the essence of one another.

In 2016, there were a great number of art festivals held all around Japan, and it was a year when ties were made and strengthened between regional resources, communities, and art. Additionally, in sites of manufacturing and service, the diversification of expression and development of technology has broadened the range of art, and it has gradually become an intimate part of people's daily lives. Art stimulates imagination and curiosity, and connects people to one another within time and space in a way that is not bound by language barriers. It could be said to be communication itself.

ART FAIR TOKYO, which has been running alongside Japan's art market, has extended the field of art through a variety of inroads. We continue to work towards a future where each individual's personal connection to art is even stronger, and it is natural to experience art as a part of one's everyday lifestyle.

Come get closer to art from whatever angle you like. Surely that will become a moment when art gets closer to you.



Pe Lang Color / n^210 2016 16mm color film, motor, various mechanical parts $80 \times 80 \times 5$



Eiki Okuda MEGIO 2016 Mixed media



Nobuo Sekine Phase of Nothingness - Skin 63 2016 Acrylic on Canvas, Wooden Frame, Plywood 101.6x81.3 cm

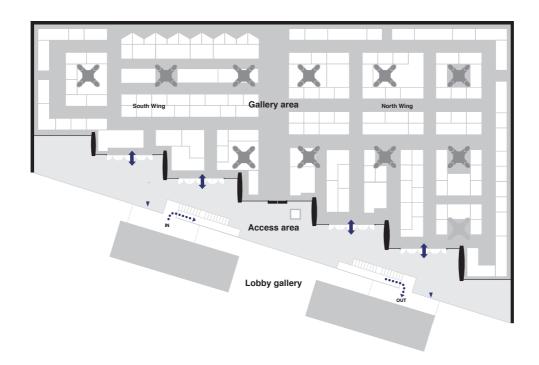


Soga Shohaku Immortal Edo period (18th century) I nk and light color on silk 102.0×37.0 cm



■ ART FAIR TOKYO 2017 Venue Layout

The ART FAIR TOKYO 2017 venue is made up of three major areas. The first is the Lobby Gallery. This area is the entrance to ART FAIR TOKYO 2017, and the booths here embody the theme, "Art is Alive", in a display style that conveys a sense of how art is an extension of lifestyle. The booths from special cooperating art museums are also located here. Next is the Access Area. Art media booths from around Japan and overseas, a lounge, and more can be found in this area for disseminating art information. The third area is the main venue, the Gallery Area. There are 150 participating galleries divided by a central promenade into the North Wing which features antiques, modern art, and crafts, and the South Wing which focuses on contemporary art. This year, there are even more galleries with the sort of large-scale booths that are seen in other major international art fairs.



■ Get Closer to Art! "Hopin' Pocketful" Exhibition Sponsor: Morimoto

About 60 pieces of art by young promising artists have been chosen from the ART FAIR TOKYO 2017 participating galleries to be exhibited and sold at the Lobby Gallery, where entry is free. The "Pocketful" of the title refers to a sense of connecting to another world with a secret sense of hope, as well as the comparatively accessible prices of the works. The works in the exhibit are all chosen by experts and will be sold at prices ranging from around 100,000 yen up to a maximum of 300,000 yen. Bring art and hope to everyday life. This will convey the pleasure of living with art.

Curator: Keisuke Ozawa (Art Tokyo Curator / Art to)

Supervisor: Hozu Yamamoto

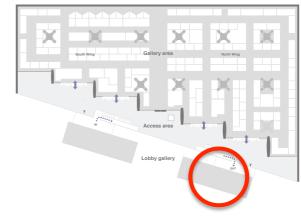
(Art Tokyo Director / Director of Tokyo Gallery + BTAP)

Venue: Lobby Gallery

Number of Items: 60 items scheduled

Prices: Up to 300,000 yen

Entry: Free





Participating Galleries: Tomio Koyama Gallery / SCAI THE BATHHOUSE / Shugo Arts Tokyo Gallery + BTAP and 30 more galleries scheduled to participate



Aki Kondo Sleepy Dog 2016 acrylic, spray color paint on canvas 27.3x41.0cm nugo Arts



Mrs.Yuki untitled 2015 h.29.5 x w.25.5 x d.4.5 cm Mixed media SCAI THE BATHHOUSE

■ Solo Exhibitions from 12 Galleries! "PROJECTS" **Sponsor: Deutsche Bank Group**

PROJECTS is a section in the predominantly contemporary art gallery space, the North Wing. This time, twelve galleries have each chosen a single artist or artist unit for a solo exhibition. Experience fresh encounters even with relatively well-known artists through new materials and themes. Twelve collections across genres and generations will result in a buzzing section where visitors can see and compare twelve condensed world views.

PROJECTS Participating Galleries (participating artists)

FUMA Contemporary Tokyo I Bunkyo Art (Yoshitoshi Kanemaki) / GAKEI GIMLET SAAS (Akihito Takuma) HARMAS GALLERY (Daisuke Takahashi) / HIKISAISHA (Ryutarotakemochi Yamamura) / KEN NAKAHASHI (Erik Swars) / Satelites ART LAB (Ben Mori) / Satoko Oe Contemporar (Teppei Kaneuji) / SHUMOKU GALLERY (Shoen Tominaga) / SNOW Contemporary (HITOTZUKI) / Takashi Somemiya Gallery (Eiki Okuda) Gallery Yamaki Fine Art (Asuka Nakayama) / Yoshimi Arts (Katsuo Tachi)





《The wheel of culminate thoughts 2nd》 (2016) Paint on Camphor wood, H56 × W42 × D36 cm © 2016 FUMA Contemporary Tokyo I BUNKYO ART Yoshitoshi Kanemaki (FUMA Contemporary Tokyo | BUNKYO ART)

Teppei Kaneuji (Satoko Oe Contemporary)



During the exhibition period, this section will feature three guided tours for general visitors. Each tour will visit four booths along a single theme, and will introduce highlights of each, together with the gallerists.

"Guided tours of PROJECTS - supported by Deutsche Bank Group" *in Japanese Language Only

Date: March 18 (Sat) *Tour times to be announced

Place: North Wing PROJECTS booths *Each tour will visit four booths

Tour 1: "Physicality and Serendipity"

Improvised fun is born when we cast off the shell of modern painting and turn our attention to the act of putting paint on canvas. This will focus on the unique balance between brush control and serendipity.

Tour 2: "Pop and Reconstruction"

This will approach the masses in the globalized world, and introduce the artists' creative power and playfulness within disassembly and reconstruction.

Tour 3: "Analysis and Proposals"

By grasping the contradictions of contemporary standardization and turning an objective eye to it, a new proposal is born. This tour will delve into artists' critical thinking.



■ Experience Live Art! Ron English Live Painting Supported by JPS GALLERY HONG KONG

Ron English (American-born artist. Street art pioneer, and maker of the mascot for the film "Supersize Me") will come to Tokyo and perform live painting on the main stage after the opening ceremony on March 16 (Thursday). The finished work will be auctioned off after the fair, and the sales will be donated to support earthquake recovery and young artists.

Date: March 16 (Fri) 6:30pm start Place: Main Stage inside Access Area







Ron English 2017 Growing Grin

■ Art and Fashion Collaboration! "Female Hero"

Planning Cooperation: Tokyo Girls Collection Executive Committee

ART FAIR TOKYO 2017, with its theme "Art is Alive" has developed a collaboration with Tokyo Girls Collection 2017 Spring/Summer. The connection between art and fashion is an action that connects generations. This event will create an opportunity for young, socially-connected people to encounter art, and be influenced by it. The event will explore the possibilities of the art market by sharing the diversifying values and lifestyles of a collaboration between art and fashion.

*Some of the works in this project will be available to general visitors to photograph and post on social media.



GWAG Chul 《Female Hero》 Mixed Media

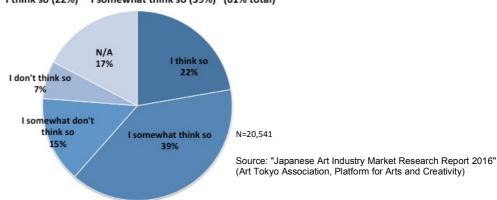
TEL: +81-3-5797-7912 / FAX: +81-3-5797-7913 / E-MAIL: press@artfairtokyo.com



■ Japanese Art Industry Market Research Survey 2016 - Do people need art in order to have a full life?

The Japanese Art Industry Market Research Survey 2016 was implemented and published in connection with ART FAIR TOKYO 2017. The Art Tokyo Association conducted the Japanese Art Industry Market Research Survey 2016, and have made the survey and results of analysis available in connection with ART FAIR TOKYO 2017. This survey was conducted with approximately 20,000 general consumers in Japan, and it was used to estimate the market size of Japanese art industry based on demographic information provided by the government. Articles on the findings will be published in the ART FAIR TOKYO 2017 official catalog. We will also conduct a survey of fair visitors on attitudes about art and purchasing trends, which will be used to influence future events. (*Catalogs 2,500 yen each)

Do people need art in order to have a full life? "I think so (22%)" "I somewhat think so (39%)" (61% total)



"Art Market Tokyo" info magazine for the art fair and greater Tokyo art scene!

Art fans and collectors attending ART FAIR TOKYO will be provided with Art Market Tokyo, a magazine that provides information to help visitors enjoy the Tokyo art scenes during their March visit. It provides maps and event information for galleries and art spaces not only at the fair venue, but in Ginza, Roppongi, Omotesando, Kiyosumi Shirakawa, Tennozu, and more. Discover galleries and artworks at the fair, then travel to the galleries themselves for added fun.



Sample Image of Ginza area from Art Market Tokyo

Ride the ART FAIR TOKYO shuttle bus to Tennozu, home to many noteworthy art spots Sponsor: Warehouse TERRADA

During the fair, the ART FAIR TOKYO shuttle bus will be available to carry participants from the ART FAIR TOKYO venue to the city by the sea, Tennozu, home of many notable art spots. The facilities that bring joy to art fans include an assembly of contemporary art galleries called the TERRADA Art Complex; collections by famous collectors on display as part of the My Collection exhibition at the T-Art Gallery; the only architectural model museum in Japan, ARCHI-DEPOT; and traditional art supply laboratory PIGMENT designed by architect Kengo Kuma.

[Bus Stops]

*Tokyo International Forum (Bus stop in front of Tokyo International Forum 1F)

*Tennozu Area: Warehouse TERRADA / T-Art Gallery



■ ART FAIR TOKYO 2017 Complete Exhibitor List!

Announcing all 150 exhibitors for ART FAIR TOKYO 2017. There are 138 galleries and 12 projects, with 123 from within Japan, 15 from other countries, and 21 first-time exhibitors.

GALLERIES							
	Exhibitor Name	Booth No.	City		Exhibitor Name	Booth No.	City
	Gallery 38	S11	Tokyo	2.1	MITOCHU KOEKI COMPANY	N27	Tokyo
	ANDO GALLERY	S21	Tokyo		Kobijutsu Miyashita	N42	Tokyo
· 1	Gallery ANZAI	S49	Tokyo	-	MIZOE ART GALLERY	N70	Fukuoka / Tokyo
	Aoyama Meguro × Gallery Kochuten	N51	Naogya	-	MIZUMA ART GALLERY	S02	Tokyo / Singapo
	ART100 BEIJING GALLERY	S28	Beijing / Hong Kong / New York / Paris /		Koji Mizuta Chinese Ceramics and Works of Art	N33	Yokohama
			London		GALLERY MONMA	S09	Sapporo
	Gallery Art Composition	S13	Tokyo		Gallery Murakoshi	N04	Tokyo
	Artglorieux GALLERY of TOKYO	N54	Tokyo	N	NAGOYA GALLERY	S17	Nagoya
	ASAKUSA	S05	Tokyo		NAKACHO KONISHI ARTS	N66	Tokyo
	gallery A-zone	S31	Okayama		Art Collection Nakano	N16	Nagoya
E	Bohemian's Guild by Natsume-books	N75	Tokyo		NANAYA	N35	Tokyo
	galerie bruno massa	N23	Paris		Gallery Naruyama	S23	Tokyo
	Galerie Burgerstockersenger	S22	Zürich		Art Gallery Natsume	N49	Tokyo
	Gallery Cellar	N09	Tokyo	·	nca nichido contemporary art	S18	Tokyo
	Galleria Col	S35	Osaka		galerie nichido	N03	Tokyo / Nagoy
	DEP ART GALLERY	S39	Milan				Fukuoka / Kan Paris / Taipei
	gallery deux poissons	S16	Tokyo		NODA CONTEMPORARY	S29	Nagoya
	gallery ecrunomori	N85	Mishima		NUKAGA GALLERY	N53	Tokyo / Osaka /
	GALLERY EGINU	N84	Gifu	0	gallery OLYM	N86	Tokyo
· · ·	Gallery EIZENDO	N50	Tokyo	R	GALLERY RIN	N82	Takasaki
1,0	Eugene Gallery	S48	Seoul	•	rin art association	S33	Tokyo
	Exhibition Space APJ	N90	Tokyo Muntinlupa /	S	SAIHODO GALLERY	N08	Tokyo
	GALERIE FRANCESCA	S43	Mandaluyong	-	SAITAMA GALLERY	N05	Kawaguchi
· ,			(Philippines)		SAKURADO FINE ARTS	N10	Tokyo
	FUJI ART	N39	Nagoya		SCALTHE BATHHOUSE	S04	Tokyo
·	GINZA KURODA TOUEN	N58	Tokyo		Gallery SEIZAN	N07	Tokyo
	GALLERY GYOKUEI	S12	Tokyo		SH ART PROJECT	S30	Tokyo
	H-art Beat Gallery	N78	Tokyo		Shibuya Kurodatoen Co., Ltd.	N38	Tokyo
	GALLERY HASHIMOTO	S40	Tokyo		Shihodo Gallery	N56	Tokyo / Osaka
	HATONOMORI ART	N88	Tokyo		MISA SHIN GALLERY	S20	Tokyo
	Gallery Hirota Fine Art	N17	Tokyo		SHINSEIDO	N83	Tokyo / Berlin
	HIYOSHIDO	N45	Toyama		Shouun Oriental Art	N31	Tokyo
	IMARI ANTIQUES	N32	Matsuyama		ShugoArts	S06	Tokyo
-	imura art gallery	503	Kyoto	-	SHUKADO	N67	Tokyo
7	IN-ART SPACE	S38	Beijing	· · · · · · · · ·	SHUNPUDO GALLERY	N55	Tokyo
()	gallery incurve kyoto	S26	Kyoto	·	Shunsei Gallery	N48	Tokyo
-	Yoshiaki Inoue Gallery	S25	Osaka	-	Sokyo Gallery	N59	Kyoto
<i>y</i> -	T. EDO INOUYE & SON oriental art	N41	Tokyo	-	GALLERY ST. IVES	N60	Tokyo
	International Gallery~selected by MITSUKOSHI	N89	Tokyo		STANDING PINE	S27	Nagoya
	Gallery Irritum	S36	Daegu		Star River Gallery	N52	Shanghai
	arte classica by Ishiguro Gallery	N18	Tokyo		Gallery Suchi	N11	Tokyo
	ISHIGURO SHOUTEN CO.,LTD	N40	Kanazawa		SUMISHO ART GALLERY	N29	Tokyo
	ITSUKI ART GALLERY	N79	Tokyo	т	t.gallery	N57	Tokyo
j.	JPS GALLERY HONG KONG	N21	Hong Kong		Taigado	S32	Kyoto
	KAMIYA ART	N69	Tokyo		Taiyo Gallery	N71	Osaka
	Kanazawa Utatsuyama Kogei Kobo	N64	Kanazawa		Takeda Art Co.	N19	Tokyo
	Kashima Arts	N30	Tokyo		KENJI TAKI GALLERY	S19	Nagoya / Toky
-	KATAKAGO	N24	Tokyo		TAKIGAWA GALLERY	N87	Osaka
	Kato Art Duo	N22	Singapore		Galerie Taménaga	N06	Tokyo / Paris /
	KAWATA GALLERY	N81	Kobe	-	TANNAKA Co., Ltd.	N25	Osaka
<u> </u>	Kishimoto Gallery	N77	Tokyo		GALLERY TARGET	\$46	Tokyo
, i	Gallery Kitaoka gihodo		Nagoya	- 2	Gallery Tazu Art	N72	Kyoto / Nagoy
			mayoya			NIZ	1000
, ,		N68	Televe				
	KOBAYASHI GALLERY	N02	Tokyo		THE ECHO by SEIBU-SOGO	S41	Tokyo
	KOBAYASHI GALLERY GALLERY KOCHUKYO	N02 N36	Tokyo	-	THE ECHO by SEIBU·SOGO Gallery Togeisha	S41 N43	Tokyo
	KOBAYASHI GALLERY GALLERY KOCHUKYO GALLERY KOGURE	N02 N36 N01	Tokyo Tokyo / New York		THE ECHO by SEIBU-SOGO Gallery Togeisha TOHO ART	S41 N43 N80	Tokyo Tokyo
	KOBAYASHI GALLERY GALLERY KOCHUKYO GALLERY KOGURE Yukiko Koide Presents	N02 N36 N01 N20	Tokyo / New York Tokyo		THE ECHO by SEIBU-SOGO Gallery Togeisha TOHO ART Watanuki Lid. Toki-no-Wasuremono	S41 N43 N80 N15	Tokyo Tokyo Tokyo
	KOBAYASHI GALLERY GALLERY KOGUNE GALLERY KOGUNE Yukko Koide Presents KOMIYAMA TOKYO	N02 N36 N01 N20 N74	Tokyo Tokyo / New York Tokyo Tokyo		THE ECHO by SEIBU - SOGO Gallery Togeisha TOHO ART Watanuki List. Toki-no-Wasuremono TOKYO GALLERY + BTAP	S41 N43 N80 N15 S24	Tokyo Tokyo Tokyo / Beijing
	KOBAYASHI GALLERY GALLERY KOCHUKYO GALLERY KOGURE Yukiko Koide Presents	N02 N36 N01 N20	Tokyo / New York Tokyo		THE ECHO by SEIBU-SOGO Gallery Togeisha TOHO ART Watanuki Lid. Toki-no-Wasuremono	S41 N43 N80 N15	Tokyo Tokyo Tokyo Tokyo / Beijing Tokyo / New Y
	KOBAYASHI GALLERY GALLERY KOGUNE GALLERY KOGUNE Yukko Koide Presents KOMIYAMA TOKYO	N02 N36 N01 N20 N74	Tokyo Tokyo / New York Tokyo Tokyo		THE ECHO by SEIBU - SOGO Gallery Togeisha TOHO ART Watanuki List. Toki-no-Wasuremono TOKYO GALLERY + BTAP	S41 N43 N80 N15 S24	Tokyo Tokyo Tokyo / Beijing
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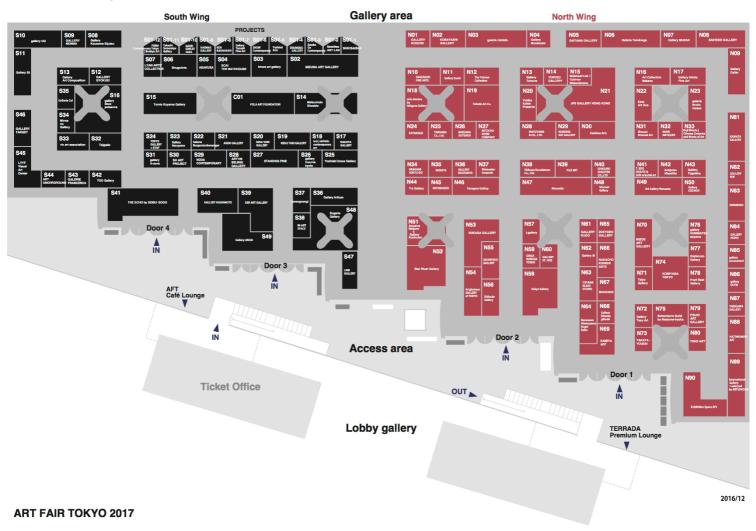
Exhibitor Name	Booth No.	City
FUMA Contemporary Tokyo Bunkyo Art	S01-12	Tokyo
GAKEI GIMLET SAAS	S01-10	Kyoto
HARMAS GALLERY	S01-09	Tokyo
KEN NAKAHASHI	S01-08	Tokyo
Satoko Oe Contemporary	S01-03	Tokyo
Satelites ART LAB	S01-02	Tokyo
	FUMA Contemporary Tokyo Bunkyo Art GAKEI GIMLET SAAS HARMAS GALLERY KEN NAKAHASHI Satoko Oe Contemporary	FUMA Contemporary Tokyo Bunkyo Art \$91-12 GAKEI GIMLET SAAS \$91-10 HARMAS GALLERY \$91-09 KEN NAKAHASH \$91-08 Satoko Ce Contemporary \$91-03

	Exhibitor Name	Booth No.	City
	SHIKISAISHA	S01-01	Tokyo
	SHUMOKU GALLERY	S01-04	Nagoya
	SNOW Contemporary	S01-06	Tokyo
	Takashi Somemiya Gallery	S01-11	Tokyo
Y	Gallery Yamaki Fine Art	S01-07	Kobe
	Yoshimi Arts	S01-05	Osaka

As of Dec-08-2016



Floor Layout



ART FAIR TOKYO 2017 Executive Committee

Executive Producer Naohiko Kishi (Art Tokyo Association Representative Director)

Managing Director Kiichi Kitajima (aTOKYO Co., Ltd.)

Marketing & Communication Director Hiroaki Sumiya

Senior Advisor Masami Shiraishi (SCAI THE BATHHOUSE / Art Tokyo Association Director)

Hozu Yamamoto (Tokyo Gallery + BTAP / Art Tokyo Association Director)

Fair Committee Member Kota Imazu (Shunsei Gallery)

(In alphabetical order by family name) Mitsuru Uragami (URAGAMI SOKYU-DO)

Koji Kuroda (Shibuya Kurodatoen Co., Ltd.) Tomio Koyama (Tomio Koyama Gallery) Toshihiko Hirota (Gallery Hirota Fine Art)



Event Outline

Title: ART FAIR TOKYO 2017

Organizers: Art Tokyo Association / TV TOKYO / BS Japan Corporation

Duration: 16th Thursday - 19th Sunday, March 2017

Private Preview 16th (Thu) 16:00 - 18:00 *Invitee and Press only

Vernissage 16th (Thu) 18:00 - 21:00

VIP Hours 17th (Fri) 11:00 - 13:00 *Invitee only

Open to the public 17th (Fri) 13:00 - 20:00

18th (Sat) 11:00 - 20:00 19th (Sun) 10:30 - 17:00

Venue: Tokyo International Forum, Hall E & Lobby Gallery (TBC) (3-5-1 Marunouchi, Chiyoda-ku, Tokyo)

Ticket: 1 DAY Free Pass 2,800 JPY / Advanced Ticket: 1 DAY Free Pass 2,300 JPY

In Corporation with: Ministry of Foreign Affairs of Japan / Ministry of Economy, Trade and Industry / Agency for Cultural Affairs / Japan Tourism Agency

Embassy of the Islamic Republic of Afghanistan in Japan / Embassy of the Argentine Republic in Japan / Embassy of the Republic of Armenia to Japan / Australian Embassy Tokyo / Embassy of the Republic of Azerbaijan in Japan / Embassy of the Kingdom of Bahrain to Japan / Embassy of the People's Republic of Bangladesh, Tokyo / Embassy of Belize in Japan / Embassy of Bosnia and Herzegovina in Japan / Embassy of Brazil / British Council / Embassy of the Republic of Bulgaria to Japan / Embassy of Burkina Faso in Japan / Embassy of Canada in Japan / Embassy of the Republic of Chile in Japan / Embassy of the People's Republic of China Cultural Section / Embassy of the Republic of Colombia in Japan / Embassy of the Republic of Cuba in Japan / Royal Danish Embassy Tokyo / Embassy of the Republic of Djibouti in Japan / Embassy of the Dominican Republic / Embassy of France/Institut français du Japon / Embassy of the Federal Republic of Germany / Embassy of the Republic of Honduras in Japan / Embassy of Hungary / Embassy of the Republic of Indonesia in Japan / Embassy of the Islamic Republic of Iran in Japan / Embassy of Ireland, Tokyo / Embassy of Israel / Embassy of Italy in Tokyo / Embassy of Jamaica in Japan / Embassy of the Republic of Kenya in Japan / Korean Cultural Center Korean Embassy in Japan / Embassy of the Republic of Latvia in Japan / Embassy of the Republic of Lebanon in Japan / Embassy of the Kingdom of Lesotho to Japan / Embassy of the Republic of Macedonia / Embassy of the Republic of Madagascar in Japan / Embassy of Malaysia in Japan / Embassy of the United Mexican States in Japan / Embassy of the Republic of Mozambique in Japan / Embassy of the Republic of the Union of Myanmar, Tokyo / Embassy of the Republic of Namibia in Japan / Embassy of the Kingdom of the Netherlands / Embassy of the Republic of Nicaragua in Japan / Royal Norwegian Embassy in Tokyo / Embassy of the Islamic Republic of Pakistan in Japan / Embassy of the Republic of Palau in Japan / Embassy of the Republic of Panama in Japan / Embassy of the Republic of Peru in Japan / Embassy of the Republic of the Philippines, Tokyo / Embassy of the Russian Federation, Russian Cooperation Agency / Embassy of the Independent State of Samoa in Japan / Embassy of the Republic of San Marino in Japan / Embassy of the Republic of Senegal in Japan / Embassy of the Republic of Singapore in Japan / Embassy of Spain / Embassy of Switzerland in Japan / Embassy of the Syrian Arab Republic in Japan / Royal Thai Embassy in Japan / Embassy of the Democratic Republic of Timor-Leste / Embassy of the Republic of Tunisia in Japan / U.S. Embassy, Tokyo / Embassy of the Republic of Uzbekistan in Japan

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Main Partner Hotel: Park Hotel Tokyo

Corporative Media Partner: The Mainichi Newspapers Co., Ltd.

Website: http://artfairtokyo.com
Contact: Art Tokyo Association

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What is ART FAIR TOKYO?

ART FAIR TOKYO is the largest international art fair in Japan, held in Tokyo every spring. Over 150 galleries from Japan and overseas participate in the fair, offering works for display and sale in a wide variety of genres including antiques, crafts, *Nihonga* (Japanese painting), modern and contemporary art. During the event, there are historically significant Japanese art works on display as well as special exhibitions attempting to communicate the "now" of Tokyo's art scene and market, and related symposia and parties held at locations around the city. The international and diverse art market platform, ART FAIR TOKYO, is a place not only for art fans and art industry people, but also ambassadors from various countries, government officials, and business leaders to exchange information and engage socially. (56,300 attendees in 2016)