

October 10, 2017

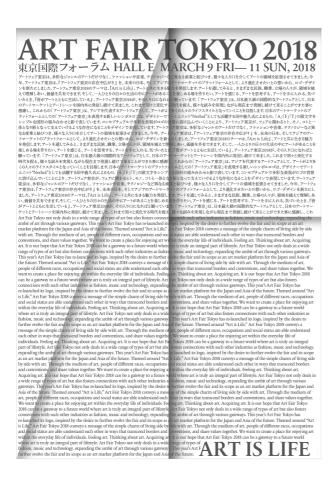
For Immediate Release

Art Fair Tokyo 2018 Announcing Theme of "Art is Life" and Visual Design Highest Number of Exhibitors Ever

Art Tokyo Association has announced the theme, visual design, and exhibitors for Art Fair Tokyo 2018 (March 8th-11th, 2018).

This year's theme for Japan's largest international art fair is "Art is Life." Held for the thirteenth time since 2005, the latest edition of Art Fair Tokyo will also feature a new logo designed to further enhance its identity and impact as an art market platform for disseminating the Japanese art scene on the global stage. Along with this new logo, the 2018 fair's visual design elements have also been announced. Moreover, the exhibitors for the Galleries and Projects sections of the fair, which have achieved record numbers this year, are also now available.

Announcing "Art is Life" Theme & Visual Design



Bringing together in one venue a wide range of art as well as fashion, music, and technology, Art Fair Tokyo serves as a gateway to various creative encounters that boldly expand the field of art.

The theme of Art Fair Tokyo 2018 is "Art is Life." Art allows people of different races, occupations and social status to share understanding and values. Art Fair Tokyo 2018 aspires to present a vision for the future in which everyone can enjoy the wonders of art in their daily lives, coexisting with art in organic harmony.

The fair's visual design expressing this theme has been created by Yoshihisa Tanaka, who is also known for his work as Nerhol. In the new logo, the initials of Art Fair Tokyo symbolize the lines supporting the various people, things and concepts involved with the fair. By using the keynote color of white, the visual design invites visitors to imagine their own colors for their lives and project them into fair and its central idea that art is integrally linked to everyday existence.

Record Number of Exhibitors for Galleries and Projects Sections

Art Fair Tokyo 2018 features a total of 164 exhibitors across two main sections: Galleries, which is characteristic of the fair in its diversity, including antiques, crafts, *Nihonga* (Japanese-style painting), modern art, and contemporary art; and Projects, which focuses on individual up-and-coming artists.

The Galleries section will comprise booth-style exhibits larger than last year's and with even more impressive highlights than before. From a superb range of antiques rooted in highly Japanese aesthetics to the modern art that developed so spectacularly in Japanese art history, crafts that reflect Japanese skill and precision, and contemporary art that explores the diversity of our globally connected society today, galleries from both Japan and overseas will present the finest examples from their artists. In this section, visitors will gain an overview of the quality and vibrancy in the art scene in Japan through the direction on display in each exhibitor's booth.

Finally, the Projects section introduces exciting artists in the style of a mini series of solo shows. Selected by 11 contemporary art galleries, the exhibiting artists represent the next generation of talent expected to lead the art scene in Japan and overseas.

Number of Galleries: 164 Galleries (Japan: 147 Galleries , Overseas: 17 Galleries)
Participating Cities: Japan 14 Cities, Overseas 14 Cities

Japan: Gifu/Kyoto/Kanazawa/Takasaki/Sapporo/Matsuyama/Mishima/Kobe/Osaka/Tokyo/ Nara/Toyama/Hukuoka/Nagoya

Overseas: Beijing/Daegu/Hong Kong/London/Mandaluyong/Manila/Mexico City/New York/ Paris/Seoul/Singapore/Taipei/Taichung/Kaohsiung (Including Branch)

Galleries: 153 Galleries Projects: 11 Galleries

First Exhibition: 29 Galleries

Galleries

313 ART PROJECT, Beyond Gallery, Big and Small Art Co., Bosco Hong, CAI-Contemporary Art Institute/CAI02, THE CLUB, EMON Photo Gallery, HAKKENDO GALLERY, HANADA GALLERY, Hozando, KOSAKU KANECHIKA, KIYOSHI ART SPACE, Komekin, KONISHI TAIKANDO, Lucie Chang Fine Arts, ART MON ZEN KYOTO Fine Arts by NAKANISHI SHOHOKEN, OTSUKA FINE ART, OVER THE INFLUENCE, GALERIE PERROTIN, Qing Art Gallery, Tanimatsuya Toda Shoten, USPACE GALLERY, X Espacio, GALLERY ZERO

Projrcts

COMBINE / BAMI gallery, Gallery Hanakagesho, Yutaka Kikutake Gallery, Nii Fine Arts, Sprout Curatio

*In alphabetical order

ART FAIR TOKYO 2018 List of Exhibitors

•	Gallery Name 313 ART PROJECT	City Seoul	
<u> </u>	ANDO GALLERY	Tokyo	
-	GALLERY ANZAI	Tokyo	
-	Aoyama Meguro	Tokyo	
	Artglorieux GALLERY OF TOKYO	Tokyo	
	ASAKUSA	Tokyo	
в _	Beyond Gallery	Taipei	
	Big and Small Art Co.	Mandaluyong	
-	Bohemian's Guild by Natsume-Books	Tokyo	
-	Bosco Hong	Hong Kong	
	galerie bruno massa	Paris	
с -	CAI-Contemporary Art Institute/CAI02 GALLERY CELLAR	Sapporo Tokyo	
-	THE CLUB	Tokyo	
-	salon cojica	Sapporo	
-	Galleria Col	Osaka	
-	Gallery Art Composition	Tokyo	
D	Gallery Daisen	Osaka	
-	Daishojiya.co.,Itd.	Tokyo	
-	gallery deux poissons	Токуо	_
E	GALLERY ECRUNOMORI	Mishima	_
-	GALLERY EGINU	Gifu	
-	Gallery EIZENDO	Tokyo	
-	EMON Photo Gallery	Tokyo	
	Eugene Gallery	Seoul	
F	FUMA Contemporary Tokyo BUNKYO ART	Токуо	
G _	GINZA KURODA TOUEN	Tokyo	
	GALLERY GYOKUEI	Tokyo	
н.	HAKKENDO GALLERY	Tokyo	
-	HANADA GALLERY	Tokyo	
	H-art Beat Gallery	Tokyo	
-	GALLERY HASHIMOTO HATONOMORI ART	Tokyo	
-		Tokyo	
-	Gallery Hirota Fine Art Houmando	Tokyo Tokyo	
-	Hozando	Токуо	
1	IMARI ANTIQUES	Matsuyama	
· -	imura art gallery	Kyoto	
-	gallery incurve kyoto	Kyoto	
-	Yoshiaki Inoue Gallery	Osaka	
-	T. EDO INOUYE & SON oriental art	Tokyo	
-	Gallery Irritum	Daegu	
-	arte classica by Ishiguro Gallery	Токуо	
-	ISHIGURO SHOUTEN CO.,LTD	Kanazawa	
-	Taka Ishii Gallery	Tokyo	
J	JPS GALLERY Hong Kong	Hong Kong	_
ĸ	KAMIYAART	Токуо	
_	Kanazawa Craft Council	Kanazawa	
	Kanazawa Utatsuyama Kogei Kobo	Kanazawa	
	KOSAKU KANECHIKA	Tokyo	
-	KAWATA GALLERY	Kobe	
-	KIYOSHI ART SPACE	Tokyo	
-	KOBAYASHI GALLERY	Tokyo	
-	GALLERY KOCHUKYO	Tokyo	
-	GALLERY KOGURE	Tokyo / New York	
-		Nagoya	
-	KOMIYAMA TOKYO KONISHI TAIKANDO	Tokyo	
-	Tomio Koyama Gallery	Tokyo Tokyo	
-	GALLERY KUGO		
-	gallery KUNIMATSU aoyama	Toyama Tokyo	
-	gallery KUNIMA I SU aoyama Kyorai	Токуо	
L	Lucie Chang Fine Arts	Hong Kong	
· ·	LYAN ARTS' COLLECTION	Tokyo	
-	LYYF Visual Art Center	Beijing	
м	Gallery M	Toyama	
-	MAESAKA SEITENDO	Tokyo / Osaka	
-	MARUEIDO	Tokyo	
	MAYUYAMA & CO., LTD.	Tokyo	_
-		Tokyo	_
-	Art meets life by SFIBU+SOGO		
-	Art meets life by SEIBU+SOGO Minnano Gallery	Tokvo	_
-	Minnano Gallery	Tokyo Tokyo	_
-	Minnano Gallery MITOCHU KOEKI COMPANY	Токуо	_
-	Minnano Gallery MITOCHU KOEKI COMPANY Kobijutsu Miyashita	Tokyo Tokyo	_
-	Minnano Gallery MITOCHU KOEKI COMPANY Kobijutsu Miyashita MIZOE ART GALLERY	Tokyo Tokyo Fukuoka / Tokyo	
-	Minnano Gallery MITOCHU KOEKI COMPANY Kobijutsu Miyashita MIZOE ART GALLERY MIZUMAART GALLERY	Tokyo Tokyo Fukuoka / Tokyo Tokyo / Singapore	
-	Minnano Gallery MITOCHU KOEKI COMPANY Kobijutsu Miyashita MIZOE ART GALLERY	Tokyo Tokyo Fukuoka / Tokyo	_
-	Minnano Gallery MITOCHU KOEKI COMPANY Kobijulsu Myashila MIZOE ART GALLERY MIZUMA ART GALLERY ART MON ZEN KYOTO Fine Arts	Tokyo Tokyo Fukuoka / Tokyo Tokyo / Singapore	_

	Gallery Name	City
N	NAGOYA GALLERY	Nagoya
	NAKACHO KONISHI ARTS Art Collection Nakano	Tokyo
	NANAYA	Nagoya Tokyo
	Art Gallery Natsume	Токуо
	nca nichido contemporary art	Tokyo
	galerie nichido	
	galono mondo	Tokyo / Fukuoka / Karuizawa / Paris / Taipei
	NODA CONTEMPORARY	Nagoya
	NUKAGA GALLERY	Tokyo / Osaka / London
0	gallery OLYM	Токуо
° —	OTSUKA FINE ART	Tokyo
	Gallery OUT of PLACE	Nara / Tokyo
	OVER THE INFLUENCE	Hong Kong
P	PERROTIN	Paris / New York / Hong Kong
	Photo Project~curated by Toshio Shimizu. MITSUKOSHI	Seoul / Tokyo
	POLAART FOUNDATION	Tokyo
Q		Tokyo Taipei
R	Qing Art Gallery GALLERY RIN	
к —	rin art association	Tokyo Takasaki
s	SAIHODO GALLERY	
·	SAKURADO FINE ARTS	Tokyo Tokyo
	SAKURADO FINE ARTS SANKEIDO Ltd.	Токуо
	SANKEIDO Ltd. Satelites ART LAB	Токуо
	SCALTHE BATHHOUSE	Токуо
	Gallery SEIZAN	
	SAIRT PROJECT	Tokyo Tokyo
	Shikuya Kurodatoen Co., Ltd.	Токуо
	Shibuya Kurodatoen Co., Ltd. SHIHODO GALLERY	Tokyo / Osaka
	MISA SHIN GALLERY	Tokyo
	SHINSEIDO	Tokyo
	Orient Occident / Shouun Oriental Art	Tokyo / New York
	ShugoArts SHUKADO	Tokyo
		Tokyo
	SHUMOKU GALLERY SHUNPUDO GALLERY	Nagoya
	Shuneoid Gallery	Tokyo
		Tokyo
	Sokyo Gallery	Kyoto Tokyo
	GALLERY ST. IVES	
	Galerie Stephanie	Manila
	Gallery Suchi	Tokyo
	SUMISHO ART GALLERY SUZUKI ART GALLERY	Tokyo
т		Tokyo
' —	t.gallery	Tokyo
	Taigado	Kyoto
	Takeda Art Co.	Tokyo
	KENJI TAKI GALLERY	Nagoya / Tokyo
	Galerie Taménaga	Tokyo / Paris / Osaka
	TANNAKA Co., Ltd.	Osaka
	GALLERY TARGET	Tokyo
	Gallery Tazu Art	Kyoto / Nagoya
	TEZUKAYAMA GALLERY	Osaka
	Tanimatsuya Toda Shoten	Osaka
	Gallery Togeisha	Tokyo
	TOHO ART	Tokyo
	Watanuki Ltd. Toki-no-Wasuremono	Tokyo
	TOKYO GALLERY + BTAP	Tokyo / Beijing
	The Tolman Collection, Tokyo	Tokyo / New York
	Gallery Tomura	Tokyo / Seoul
	TOYAMA GLASS STUDIO	Toyama
	GALLERY TSUBAKI	Tokyo
u	gallery UG	Tokyo
	ART UNDERGROUND	Manila
	URAGAMI SOKYU-DO	Tokyo
		Tokyo
	USPACE GALLERY	Taipei
w	Watanabe-Sanpodo	Tokyo
x	X Espacio	Mexico City
Y	YAKATA•YOUSAI	Токуо
	Gallery Yamaki Fine Art	Kobe
	Yanagase Gallery	Gifu
	YIRI ARTS	Taipei / Taichung / Kaohsiung
	YOROZU GALLERY	Токуо
	Yoshimi Arts	Osaka
	Y's Gallery	Tokyo

	Gallery Name	City		Gallery Name	City
Α	COMBINE / BAMI gallery	Tokyo		Nii Fine Arts	Tokyo
н	Gallery Hanakagesho	Tokyo	0	Satoko Oe Contemporary	Tokyo
1	island JAPAN	Токуо	s	Takashi Somerniya Gallery	Tokyo / Singapore
к	KAYOKOYUKI	Tokyo		Sprout Curation	Sapporo
-	Yutaka Kikutake Gallery	Beijing	т	TALION GALLERY	Kyoto
N	nap gallery	Токуо			As of October 3rd, 2017

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Art Fair Tokyo 2018

[Overview]

Organizers: Art Tokyo Association

Dates and Hours: Thursday, March 8 - Sund	*Hours are subject to change	
Press View	Thursday, March 8	13:00-14:00
Private View	Thursday, March 8	14:00-16:00
Vernissage	Thursday, March 8	16:00-20:00
Public View	Friday, March 9	11:00-20:00
	Saturday, March 10	11:00-20:00
	Sunday, March 11	11:00-17:00
		-

Venues: Tokyo International Forum Hall E (3-5-1 Marunouchi, Chiyoda-ku, Tokyo)

Admission Fee: 1DAY Advanced Free Pass JPY 3,000/1DAY Free Pass JPY 3,500 *subject to change * Children below elementary school are free (They must be accompanied by adults)

Inquiry: Art Tokyo Association

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What is ART FAIR TOKYO?

ART FAIR TOKYO is the largest international art fair in Japan, held in Tokyo every spring. Over 150 galleries from Japan and overseas participate in the fair, offering works for display and sale in a wide variety of genres including antiques, crafts, Nihonga (Japanese painting), modern and contemporary art. During the event, there are historically significant Japanese art works on display as well as special exhibitions attempting to communicate the "now" of Tokyo's art scene and market, and related symposia and parties held at locations around the city. The international and diverse art market platform, ART FAIR TOKYO, is a place not only for art fans and art industry people, but also ambassadors from various countries, government officials, and business leaders to exchange information and engage socially. (57,800 attendees in 2017)