

2017 Tobi Art Fair
This week! Announcing 102 exhibitors and artworks
Tokyo Art Club presents: “110 Years of Tradition and Trust”.

For Immediate Release

Announcing the 2017 Tobi Art Fair, featuring Tokyo's leading art dealers (hosted by the Tokyo Art Dealers' Association with planning cooperation by the Art Tokyo Association). The fair is held for just three days, from Friday October 13th to Sunday the 15th, 2017. This year, Tokyo Art Club (venue address: 6-19-15 Shimbashi, Minato-ku, Tokyo) celebrates its 110th anniversary with the fair theme, “110 Years of Tradition and Trust”.

This summer, the British Museum in London held an exhibition of Katsushika Hokusai's work, where *ukiyo-e* works depicting Mt. Fuji including “The Great Wave” and “Red Fuji” grew even more popular than before. In September, the Sesshu ink painting “Ho Kakei Sansuizu” was discovered after being missing for 84 years. These news stories show the elevated interest in Japanese art both inside Japan and abroad. According to the Japanese Art Industry Market Survey 2016 (conducted by the Art Tokyo Association), the market value of genres unique to Japan took up a large percentage of the total of Japan's art industry, including: pottery (ceramics) (40.5 billion yen), Nihonga (38.4 billion yen), crafts (20.9 billion yen), hanging scrolls and folding screens (18 billion yen), calligraphy (6.1 billion yen) and more, showing the scope of the market.¹

Art transcends time and space to the present day. At the 2017 Tobi Art Fair, a collection of genre-crossing works has been assembled: from pre-era pieces that evoke the start of civilization, to ornate items from Chinese dynasties that conjure up glamorous times, to works spanning the full range of Japanese history from ancient times to the present day. The common thread is the fact that they have been selected by discerning Japanese eyes to be brought forth to the present. This is a valuable opportunity to experience the source of Japanese culture as it connects to today. From approximately 500 member dealers, 102 art dealers have been carefully selected for this fair, and they will each bring choice works to show.

Tokyo Art Club, a bastion of fine art, once showed works by John Lennon and Yoko Ono, writer Kuniko Mukoda, and in more recent times, Takashi Murakami and many other cultural icons. As the location of 2017 Tobi Art Fair, attendees will be able to see works up-close, touch them, and purchase art that is not normally available. Above all it is an art fair where reliable art dealers can be found.



Decagonal dish, with plum, bamboo & tiger design, in overglaze enamels, Imari Ware



Yamada San'an Tea bowl, Raku Ware, Aka-raku type, known as “Nobori Ryu (lit. Ascending Dragon)”



Incense case with plum arabesque in gold lacquer with tin edges



Tanabe Chikuunsai IV
× Kaijima Sawako
Disappear I

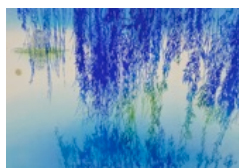


Okunishi Kishou
Ise (Ise-ebi), Japanese spiny lobster, Kamakura-bori lacquerware

Wife of Chinese Ambassador to Japan to attend in celebration of 45 anniversary of normalization of Sino-Japanese diplomacy

This September marked 45 years since the normalization of Sino-Japanese diplomacy, and as part of the Chinese Embassy Cultural Friendship Program, Wang Wan, wife of the Ambassador, and Counselor of the Exchange Office, will attend the 2017 Tobi Art Fair.

The 2017 Tobi Art Fair, a fair hosted by Japan's most traditional art dealers' association, will include a wide variety of items, including works from China, East Asia, and the Silk Road, tea implements that were developed in Japan, and art by contemporary artists. There are always many attendees from China, which goes to show that good art knows no borders.



Toba Mika
Legendary Lake



Isobe Kotaro
Biotop, waiting for a letter



Yoshida Hiroshi
Ajmer Gate, Jaipur



Imai Ryuma
7 Small birds perched on green
net fence 2017



Yosa Buson
Landscape

Tea Ceremony

The tea room at Tokyo Art Club, Seibi-an, will feature tea masters from Urasenke, Omotesenke, and Kankyu-an (Musashikouji Senke) over the three days, and each will host an abbreviated tea ceremony called "teicha". Have an elegant break from viewing art in this tea room with a view of a traditional Japanese garden that hardly seems as though it could be part of the Tokyo Art Club building. Each day will feature different scrolls, flowers, and sweets, so come each day to enjoy the selections of each host.

Tea Tickets: 500 yen each (including tax)



Official Catalog

Read about the works in the catalog before seeing them in person, or read up on them afterwards.

Don't miss the concise and easy-to-understand explanations of each artwork available in this catalog.

Official catalog 1,500 yen (including tax)

See the official website for information on exhibitors.

>> <http://www.toobi.co.jp/artfair/artworks>



**Special Lecture: “Contemporary Art: Enjoying the Possibilities” Lecturer:
Eriko Osaka (Director, Yokohama Museum of Art)**

Our authoritative art lectures are held in order to allow visitors to get a closer sense of famous Japanese treasures and enjoy their viewing experience more deeply. These lectures are a part of the annual program at the Tokyo Art Club intended for general art lovers, researchers, and art dealers. Making use of Tokyo Art Club’s unique network built up over an excess of 100 years, attendees can see art pieces that are ordinarily not available to the public. Occasionally, valuable works are borrowed from museums so that they can be viewed for that day and on that day alone.

As a tie-up event with the 2017 Tobi Art Fair, director of the Yokohama Museum of Art, Eriko Osaka, will present a special lecture.

Special Lecture: Eriko Osaka (Yokohama Museum of Art)

Saturday, October 7 / 15:00–16:30 “Possibilities for Enjoying Contemporary Art”

19th Lecture: Akiko Mabuchi (Director, National Museum of Western Art) “Hokusai and Japonisme”

Saturday, November 4 / 15:00–16:30 “How Was Hokusai Known in the West?”

Sunday, December 9 / 15:00–16:30 “The People Who Studied Hokusai: The Birth and Development of Japonisme”

Tickets: Special Lecture ¥5,000, Other Lectures ¥6,000

For further information, please see the Tokyo Art Club website: <http://www.toobi.co.jp/event/index.html>

Based on market scale for works of art by type, there is a large market for pottery, Nihonga, crafts, hanging scrolls, folding screens, and calligraphy. market.1

*** Market Scale for Works of Art and Art-related Products (Per Type)**



Purchase per type includes duplicate items that are included in more than one category.

*Not including art-related products

Source: Japanese Art Industry Market Research Report 2016 (Art Tokyo Association / Platform for Arts and Creativity)

Press Tour

At 10:30am on Friday, October 13, a tour of the fair will be held for the press. A Tokyo Art Club PR representative will lead a tour of all three floors. Please send a request to participate at the following e-mail address. Due to conditions at the venue, the number of people on the tour must be limited. Participants will be accepted on a first come, first served basis. Thank you in advance for your understanding.

Date: October 13 (Fri) from 10:30

Place: Press reception counter beside the entrance to the Tokyo Art Club

Capacity: 10 people

Contact: Art Tokyo Association Yuko Shimada press@artfairtokyo.com

Event Overview

Event Title	Tobi Art Fair 2017
Dates and Hours	October 13th(Fri.) 11am — 8pm October 14th(Sat.) 11am — 6pm October 15th(Sun.) 11am — 5pm
Venues	Tokyo Art Club
Organizers	Tokyo Art Dealers' Association
Collaborative Partner	Art Tokyo Association
Admission Fee	General : 1,000 JPY (700 JPY) / Junior High School to College : 800 JPY (500 JPY) All prices include tax. Prices in parentheses indicate tickets purchased in advance or concession rates for groups of 20 or more visitors. Free admission for visitors of elementary school age or younger as well as those with disabilities (including one accompanying visitor). To claim a discounted or complimentary ticket, please show proof of age or disability at the time of admission. Tickets are valid only for the day of admission.
Exhibitors	102 galleries
	Painting (Japanese and Western-style), ceramics, tea ceremony utensils, folding screenings, <i>maki-e</i> (lacquerware with gold or silver powder), sculpture, Buddhist art, and more
Inquiry	Tokyo Art Club Co., Ltd. / Tokyo Art Dealers' Association 6-19-15 Shimbashi Minato-ku, Tokyo 105-0004 TEL:+81-(0)3-3432-0191 / FAX:+81-(0)3-3431-7606 / E-MAIL: press@toobi.co.jp 東京美術倶楽部 HP : http://www.toobi.co.jp

Tokyo Art Club

The oldest existing organization in the Japanese art world, Tokyo Art Club was founded in 1907 as an art auction house. It continues today to function as a major center frequently hosting exchange and bidding sessions between dealers. In addition, it organizes exhibitions, tea parties, public lectures, artwork appraisals, critiques, and sales as well as offering art copyright management services.

Tokyo Art Dealers' Association

Tokyo Art Dealers' Association comprises approximately 500 dealers selected according to strict criteria. In addition to Tobi Art Fair, it organizes the Special Triennial Tobi Art Fair, which was originally held alongside the 1964 Tokyo Olympics as the first art fair in Japan, as well as the Tobi Shofudakai, an antiques bazaar that has been held since 1952.



exterior view of Tokyo Art Club in 1970

PR

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