



March 16, 2018

For Immediate Release

ART FAIR TOKYO 2018
Record number of visitors and record high sales of 2.92 billion JPY

The 13th ART FAIR TOKYO was held on the theme of “Art is Life.” It featured 164 exhibitors, the largest number yet. Thanks to expanded booth sizes and improved layout, the exhibition space increased by 20%, and the fair experienced record sales of 2.92 billion yen. On the opening day of the fair, of the 13,000 visitors, 18% were invited from overseas, and the four-day event saw 60,026 visitors, the largest total number of visitors yet.

From antiques to contemporary art, displays crossed genres at ART FAIR TOKYO, making it a globally unique art fair.

This year, it evolved even further, with exhibits of 4,000+ year-old Jomon-era pottery, Buddhist statues, collections of work relating to tea ceremony culture, transcendental crafts from the Meiji era, and contemporary artists who had produced over 100 million yen worth of work by the age of forty, all displayed in stylish exhibits and expert layouts, succeeding in creating a completely unique art fair. By publicizing some of the exhibited works online in advance, museums, curators, and collectors were prompted to come to the event, and the fair experienced record sales as a result.

The Art Tokyo Association will continue this trajectory, working to produce ever better exhibitions and sales in 2019, by cooperating with various organizations to develop Japan’s art scene and promoting the art industry, to create opportunities to increase the value of Japan’s art market.

March 16, 2018
Art Tokyo Association

Visitors: 60,026 people, the largest ever (up 104% from last year. 2017: 59,800) *total

Total Sales: approx. 2.92 billion JPY (Estimate based on voluntary exhibitor questionnaire)

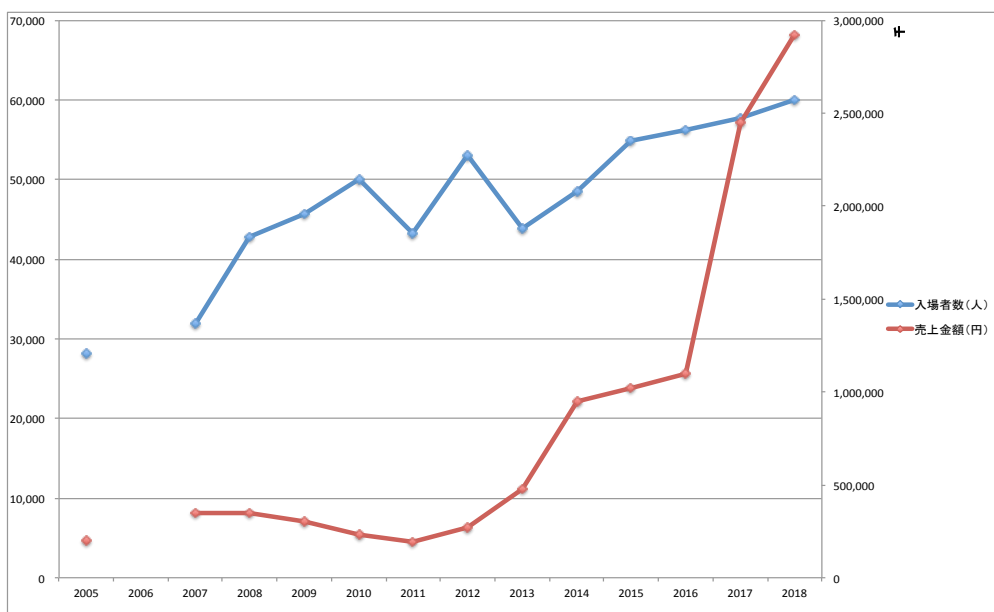
Event period: March 8th – 11th, 2018

Participating Galleries: 164 galleries (146 from Japan, 18 from overseas, 29 first-time galleries)

Corporate Partners: 22

Embassies: 93

Support Organizations: 11





Art Fair Tokyo 2018 Overview

Organizers: Art Tokyo Association

Dates and Hours: Thursday, March 8 - Sunday, March 11, 2018 (4 days)

Press View	Thursday, March 8	13:00-14:00
Private View	Thursday, March 8	14:00-16:00
Vernissage	Thursday, March 8	16:00-20:00
Public View	Friday, March 9	11:00-20:00
	Saturday, March 10	11:00-20:00
	Sunday, March 11	11:00-17:00

Venues: Tokyo International Forum Hall E (3-5-1 Marunouchi, Chiyoda-ku, Tokyo)

Admission Fee: 1DAY Advanced Free Pass JPY 3,000/1DAY Free Pass JPY 3,500

* Children below elementary school are free (They must be accompanied by adults)

Cooperation: Cabinet Office, Government of Japan / Ministry of Foreign Affairs of Japan / Ministry of Economy, Trade and Industry
Ministry of Health, Labour and Welfare(TBD) / Agency for Cultural Affairs / Japan Tourism Agency

Embassy of the Islamic Republic of Afghanistan in Japan
Embassy of the Republic of Angola in Japan
Embassy of the Argentine Republic in Japan
Embassy of the Republic of Armenia to Japan
Embassy of the Kingdom of Bahrain to Japan
Embassy of the People's Republic of Bangladesh in Japan
Embassy of the Kingdom of Belgium in Japan
Embassy of Belize in Japan
Embassy of Bosnia and Herzegovina in Japan
Embassy of the Republic of Botswana in Japan
Embassy of Brazil
British Council
Embassy of Brunei Darussalam in Japan
Embassy of the Republic of Bulgaria to Japan
Embassy of Burkina Faso in Japan
Embassy of Canada in Japan
Embassy of the Republic of Chile in Japan
Embassy of the People's Republic of China in Japan
Embassy of the Republic of Colombia in Japan
DR Congo Embassy/Tokyo
Embassy of the Republic of Cuba in Japan
Embassy of the Czech Republic in Japan
Royal Danish Embassy Tokyo
Embassy of the Republic of Djibouti in Japan
Embassy of the Dominican Republic in Japan
Embassy of the Republic of El Salvador in Japan
Embassy of the Republic of Fiji
The Finnish Institute in Japan
Embassy of France/ Institut français du Japon
Embassy of the Federal Republic of Germany
Embassy of the Republic of Haiti in Japan
Embassy of the Republic of Honduras in Japan
Embassy of Hungary
Embassy of the Republic of Iceland in Japan
Embassy of the Republic of Indonesia in Japan
Embassy of the Islamic Republic of Iran
Embassy of Ireland, Tokyo
Embassy of Israel in Japan
Embassy of Italy in Tokyo
Embassy of Jamaica in Japan
Embassy of the Hashemite Kingdom of Jordan in Japan
Embassy of the Republic of Kenya in Japan
Korean Cultural Center Korean Embassy in Japan
Embassy of the Republic of Lebanon in Japan
Embassy of the Kingdom of Lesotho to Japan
Embassy of the Republic of Liberia in Japan
Embassy of the Republic of Lithuania in Japan
Embassy of the Republic of Macedonia
Embassy of the Republic of Madagascar in Japan
Embassy of the Republic of Malawi in Japan
Embassy of Malaysia in Japan
Embassy of the Republic of Maldives in Japan
Embassy of the Republic of Mali to Japan
Embassy of Mexico in Japan
Embassy of the Republic of Moldova to Japan
Embassy of the Republic of Mozambique in Japan
Embassy of the Republic of the Union of Myanmar, Tokyo
Embassy of the Republic of Namibia in Japan
Embassy of the Kingdom of the Netherlands
New Zealand Embassy, Tokyo
Embassy of the Republic of Nicaragua in Japan
Norwegian Embassy Tokyo
Embassy of the Sultanate of Oman
Embassy of the Islamic Republic of Pakistan in Japan
Embassy of the Republic of Palau in Japan
Embassy of the Republic of Panama in Japan
Embassy of the Republic of Paraguay in Japan
Embassy of the Republic of Peru in Japan
Embassy of the Republic of the Philippines, Tokyo, Japan
Polish Cultural and Information Center in Tokyo
Embassy of the Independent State of Samoa in Japan
Embassy of the Republic of San Marino in Japan
Embassy of the Republic of Senegal in Japan
Embassy of the Republic of Singapore in Japan
Embassy of the Slovak Republic in Japan
Embassy of the Republic of Slovenia Tokyo
Embassy of the Republic of South Africa in Japan
Embassy of Spain
Embassy of the Republic of the Sudan in Japan
Embassy of Switzerland in Japan
Embassy of the Syrian Arab Republic in Japan
Royal Thai Embassy in Japan
Embassy of the Democratic Republic of Timor-Leste
Embassy of the Republic of Togo in Japan
Embassy of the Republic of Tunisia in Japan
Embassy of Turkmenistan in Japan
U.S. Embassy, Tokyo
Embassy of the Republic of Uganda in Japan
Embassy of the Oriental Republic of Uruguay in Japan
Embassy of the Republic of Uzbekistan in Japan
Embassy of the Socialist Republic of Viet Nam in Japan
Embassy of the Republic of Zambia in Japan
Embassy of the Republic of Zimbabwe in Japan



Kyoto Prefecture / Kyoto City / Kanazawa City / Toyama City
Japanese Red Cross Society

Nikkei Inc. / The Mainichi Newspapers Co.,Ltd / Nippon Cultural Broadcasting Inc. / TBS Radio,Inc. / J-WAVE

Sponsors: Warehouse TERRADA / Deutsche Bank Group / MORIMOTO Co.,Ltd. / Mastercard Priceless Japan
Main Partner Hotels: Park Hotel Tokyo
Partner Hotels: Shangri-La Hotel, Tokyo
Supported by: TOYOTA MOTOR CORPORATION / Luxury Card / Teraoka Seiko Co., Ltd. / MOTTOX inc. / DASSAI /
ARK HILL CLUB / ROPPO HILL CLUB
Official Furniture: IROCO DESIGN Japan
Collaborative Partner: The Executive Committee of Tokyo Girls Collection / General Incorporated Association Promoting the
Independence
of People with Disabilities Organization / Seikatsu no Tomo Co. / HAKKOU BIJYUTSU CO., LTD.
Special Support from: Idemitsu Museum of Arts / The Museum of Modern Art, Gunma / SUNTORY MUSEM of ART /
Toguri Museum of Art / Hara Museum of Contemporary Art / Pola Museum of Art /
Mitsubishi Ichigokan Museum, Tokyo / Mori Art Museum / YOKOHAMA MUSEM OF ART

Inquiry: Art Tokyo Association Iikuradai bldg. 4F, 1-9-12 Azabudai, Minato-ku, Tokyo 106-0041 JAPAN
Tel: +81-(0)3-5797-7912 / Fax: +81-(0)3-5797-7913 / E-mail: info@artfairtokyo.com

What is ART FAIR TOKYO?

ART FAIR TOKYO is the largest international art fair in Japan, held in Tokyo every spring. Over 150 galleries from Japan and overseas participate in the fair, offering works for display and sale in a wide variety of genres including antiques, crafts, Nihonga (Japanese painting), modern and contemporary art. During the event, there are historically significant Japanese art works on display as well as special exhibitions attempting to communicate the "now" of Tokyo's art scene and market, and related symposia and parties held at locations around the city. The international and diverse art market platform, ART FAIR TOKYO, is a place not only for art fans and art industry people, but also ambassadors from various countries, government officials, and business leaders to exchange information and engage socially. (57,800 attendees in 2017)